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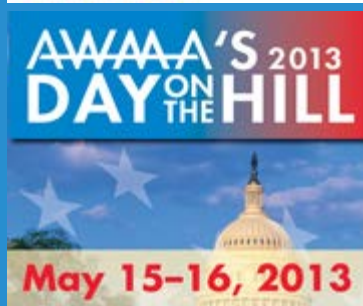
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AWMA SUMMIT &  
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September 9-12, 2013

Westin Kierland  
Scottsdale, Arizona



## Hiding in Plain Sight: Security Expert Warns of External, Internal Threats

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March 7, 2013

Security expert Barry Brandman recounted a story of how he had left two seasoned executives to watch video that his investigative firm had shot of inside theft and collusion at the company's warehouse. He expected congratulations from the executives; instead, he encountered bewilderment. When he returned, shut off the video, and flipped on the lights, the executives asked: "Where's the theft?"

Brandman, president and CEO of New Jersey-based security firm Danbee Investigations, told a room of managers and executives attending the new Operations track of AWMA's education program that "employee collusion looks like standard operating procedure" often occurring in plain sight. Brandman notes that most people when they think of organized crime imagine "Marlon Brando of the Godfather or Son of Anarchy"; instead, most criminals are indistinguishable from your average Joe.

Billed by AWMA as possibly "one the most important seminars you have ever attended for your bottom line," Brandman shared rare footage of surveillance and offered an inside look at how organized crime groups and dishonest employees have been responsible for nearly a third of corporate bankruptcies and racked up more than \$20 billion a year in estimated losses for distribution businesses, according to the FBI and industry experts.

Brandman told participants how organized crime groups, such as the Cuban Mafia, have infiltrated businesses by relying on lax employee background checks, overreliance on video systems that employers don't review regularly, and failing to regularly audit their security control systems.



[AWMA Show 2013 - Brandman speaks at Operations Program](#)

In the first session of the Operations Program security expert Barry Brandman gave real life examples of how dishonest employees and organized crime groups operate so that attendees can better protect themselves from these threats.

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